

## **UID School Meeting – May 2014**

Participants: 1 BFA, 4 APD, 9 IxD, 1 TD, 0 IDI, 2 PhD students, 0 SSC, 10 staff

### **Programme Director in Interaction Design**

Five people are short listed in the process of recruiting a new programme director in Interaction Design. We are challenging them to make videos to show their vision.

### **UID Rector recruitment**

There have been some worries by students regarding graduation and that UID at the moment has no rector.

UID has a well-organized structure with a leadership group and several councils. During the fall 2014 UID established a Strategic UID board with external members. This means that UID is fully operational. Read more about the different work groups and councils here:

[www.uid.umu.se/en/for-our-staff/groups-and-minutes/](http://www.uid.umu.se/en/for-our-staff/groups-and-minutes/)

For tasks like signing the diplomas for graduating student both the programme directors and Maria Göransdotter as head on department, has the right to do so.

As for the recruitment we are working hard to find the right person and are right now looking into what kind of person we need for the rector position.

### **Survey**

Our Faculty is conducting a small survey to find out what the student's work load looks like for programs students at the Umeå Arts Campus (specifically at UID and the Architecture school), since our educations differ quite a lot from other programmes at the Faculty. Your input is really helpful, so all students in BFA, APD, IxD and TD: please make sure that you respond to the survey before May 23.

English:

<https://websurvey.textalk.se/start.php?ID=73269>

Svensk:

<https://websurvey.textalk.se/start.php?ID=73267>

### **Welcome Officer**

During the summer we are looking for a student who can help us to keep in touch and prepare for the arrival of our new students for the autumn. There will be more information on Wozzop.

### **UID' 14**

We have 80-90 external visitors coming to the event. For example representatives from IDEO, Smart Design, Komatsu, LKAB and Volvo Cars. We also have many alumni coming.

The keynote speakers of this year are Jessi Pervola and Moritz Waldemeyer, Jessi is a hybrid designer, strategist, brand ambassador and storyteller who has worked in Chicago, New York, San Francisco and most recently Barcelona, Spain. She is an associate director of Smart Design, Barcelona. Moritz is an internationally renowned designer based in London. His work occupies a diverse range of creative spaces, from art and product design through to fashion and entertainment.

The exhibition is inaugurated June 4 at 19.15.

The BFA students will exhibit their work in the lobby outside the Auditorium.

The APD students will exhibit their work on the balcony outside the staff kitchen.

The IxD students will exhibit their work in the interaction studio.

The TD students will use the atrium as an exhibition area.

The public exhibition will be open Sunday - Saturday, June 8-14, at 10.00-16.00  
After that the models will be on display for participants at DRS 2014, the design research conference taking place June 16-19.

Read more about UID'14 here:

[www.uid.umu.se/14](http://www.uid.umu.se/14)

### **What makes this place different?**

We asked the students to quickly brainstorm around UID's DNA. Here are what the students at the meeting associate UID with:

International

Diversity in terms of skills

Location

Seriousness

Strong relations with industry

Care for you on a personal level

Strong student environment - many opportunities

Passionate staff

A need to show off the alumni more

"You have been at UID which means are connected to people all over the world"

### **Ställverket**

Linnea Silfvergrip from Ställverket is working with the UID t-shirts, which you all have received information about. She is considering if they could be sold during UID'14.